

CAPABILITY STATEMENT

MEDIA TRAINING, CURRICULUM AND PROFESSIONAL DEVELOPMENT

Ebony J Media serves a diverse audience, individuals, small businesses, and large organizations, by addressing their communication challenges. We specialize in comprehensive media training, curriculum and consulting services, enhancing social media knowledge, growth and media presence. Our mission is to equip clients with the expertise and self-assurance to excel when speaking, in media interviews, crisis management, and brand promotion.

We offer flexible online and in-person training, personalized programs, and expert trainers to guide clients through effective media relations strategies.



ESTABLISHED 2018
EIN: 81-2799294
DUNS NUMBER : 088426834

CORE COMPETENCIES

- ✓ Small Business Coaching
- ✓ Marketing and Business Consulting
- ✓ Advertising Services
- ✓ Comprehensive Media & Marketing Trainings, Programs and Courses
- ✓ Entertainment Services (Karaoke, DJ, EMCEE, Public Speaker)
- ✓ Professional Development (Social Media & Public Speaking)
- ✓ Brand promotion (Interviews, Marketing Strategies & Plans, Social Media Promotion & Live Streaming)

DIFFERENTIATORS

- Over the last 7 years, we have worked with and helped over 1000 brands including Nami Alliance of Mental Illness, Destiny Beauty Academy & Zeta Phi Beta Sorority Incorporated.
- Our comprehensive training Enables business owners to be successful in managing media challenges in an efficient way.
- Trainings can be customized to fit business owner's needs
- We offer employment opportunities for our graduates 15 years of experience in a media
- Expert advice & Excellent Customer Service

PAST PERFORMANCE

<u>FEDERAL</u>	Talbert House	Hamilton County	Harbor
<u>STATE</u>	CINCINNATI BLACK MUSIC WALK OF FAME	URBAN LEAGUE OF GREATER SOUTHWESTERN OHIO	
<u>COMMERCIAL</u>	CINCINNATI city of	CINCINNATI PUBLIC SCHOOLS	

Curriculum currently being used at



CERTIFICATIONS

- Minority Business Enterprise
- Women Business Enterprise
- Small Business Enterprise

NAICS CODES

541840 MEDIA REPRESENTATIVES
611691 LEARNING CENTER OFFERING REMEDIAL COURSES
541613 MARKETING CONSULTING SERVICES
516210 INTERNET ENTERTAINMENT BROADCASTING SITES
611430 CONTINUING EDUCATION SEMINARS

512240 SOUND RECORDING STUDIOS
711310 MUSIC FESTIVAL PROMOTERS
561330 TEMPORARY HELP SERVICES
611430 PROFESSIONAL & MANAGEMENT DEVELOPMENT

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